



Outdated PCs put your business at risk

On October 14, 2025, Windows 10 PCs will **no longer receive Windows feature and security updates**. Upgrade to new Windows 11 Pro PCs now to protect your business and benefit from cost-saving productivity.

Allow ample time to upgrade and capture benefits now. New PCs can deliver a **reported 250% ROI³** with benefits like reduced help desk calls, improved productivity and security, and easier deployment.

Set the pace with faster performance

Make a bigger impact today with accelerated performance, all day battery life² and optional NPU for new AI experiences.

42%

faster completion of demanding workloads on average³



Stay up-to-date and protected against evolving threats

Shield your business now with the latest security updates and layers of powerful hardware-backed protection enabled by default.

62%

reported drop in security incidents⁵



Make the move to supercharged efficiency now

You can't save time with outdated devices. New Windows 11 Pro PCs can enhance every workstyle with business AI and features to get organized in a snap.

50%

Faster workflows on average⁴



Easy to deploy, compatible with existing tech

Designed to work with your existing technology, Windows 11 Pro enables rapid deployment, automated updates, and granular control across apps, data, and AI.

80%

reduced number of helpdesk tickets³



Upgrade to Windows 11 Pro PCs today

Don't wait to benefit from the latest advances in business-ready AI, including Copilot+ PCs¹.

- ➔ Estimate financial benefits with the [Forrester Windows 11 Devices Calculator](#)
- ➔ Check to see if your PCs meet [Windows 11 system requirements](#)
- ➔ Create a deployment roadmap and [prepare for Windows 11](#)
- ➔ [Migrating to Windows 11 assessment tool](#)
- ➔ [App assure program](#) to help you resolve issues free of charge
- ➔ Prepare your [pilot deployment](#)

More resources

- ➔ [IDC Executive Brief: The Refresh Imperative: The Value of Deploying New, More Secure, Generative AI Centric PCs Ahead of the Windows 10 End of Service](#)
- ➔ [Forrester Study: Total Economic Impact™ of Windows 11 Pro Devices](#)
- ➔ [Windows 11 Pro for business](#)
- ➔ [Plan for Windows 10 EOS with Windows 11, Windows 365, and ESU](#)
- ➔ [See how other customers experienced a smooth upgrade from Windows 10 to Windows 11 Pro](#)
- ➔ [Ignite 2024 session: Get ready for End of Support and the future of AI at work with Windows 11 and Copilot+ PCs](#)

¹On some devices, certain Copilot+ PC experiences require free updates continuing to roll out through early 2025. Timing varies by device and region. [Learn more.](#)

²Battery life varies based on settings, usage, device and other factors.

³Commissioned study delivered by Forrester Consulting "The Total Economic Impact™ of Windows 11 Pro Devices", December 2022. Note, quantified benefits reflect results over three years combined into a single composite organization that generates \$1 billion in annual revenue, has 2,000 employees, refreshes hardware on a four-year cycle, and migrates the entirety of its workforce to Windows 11 devices.

⁴Compared to Windows 10 devices. [Improve your day-to-day experience with Windows 11 Pro laptops](#). Principled Technologies, February 2023.

⁵Windows 11 Survey Report, Techaisle, September 2024.